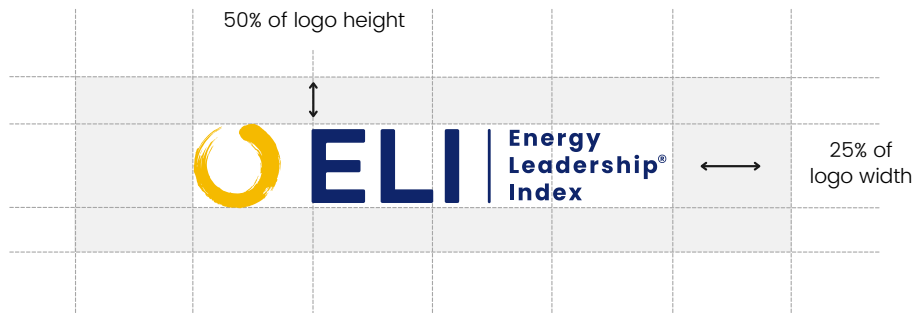




# How to Use the ELI Logo

When utilizing the ELI logo for your marketing materials, please follow these guidelines:

- 1. Clear space:** Please keep a minimum space of 50% of the logo size above and below the logo, and 25% of the logo width on either side of the logo.



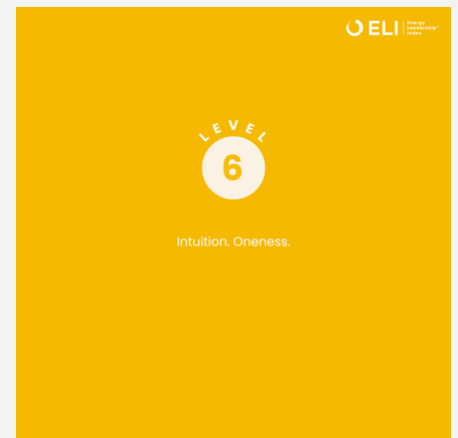
- 2. Color Variation:** The navy version of the logo is the default color. If this version doesn't stand out from the background, there is a version with white text, or in full white that can be used.



**3. Manipulation:** Use the logo in the ratio and colors supplied only. Do not stretch, angle, or change the colors of the logo.



#### Usage examples:



Thank you!